


7.30pm; Sun 11am-7.30pm. Via de' Tornabuoni 37/r. T: 055 215506.  **Map C4**

Ugo Poggi

It came about in Florence in the early 20th century as a producer of silverware, porcelain, glassware and furnishings. After a century, now in its third generation, today the brand proposes a sophisticated production of luxury Florentine hand-crafted items for the home: from precious crystal chandeliers to bone china crockery, to a precious selection of antique silverware. No longer just internally produced furnishing accessories, but also historic Italian and top quality international brands. www.ugopoggifirenze.com. Open Mon 3pm-7.30pm; Tues-Sun 10am-7pm. Via degli Strozzi, 26/r. T: 055 216741.  **Map E3**

Vacheron Constantin Boutique

In the unique and exclusive setting that is Ponte Vecchio, this boutique is the oldest fine watchmaking design house in the world, founded in 1755 in Geneva. The façade of the boutique is also known for the tabernacle with a painting of the Madonna with Child and Saint John that marked the presence of an ancient oratory of the Holy Sepulchre, which came under the control of the Knights of Malta in the early 14th century. www.cassetti.it. Open daily 10am-7pm. Ponte Vecchio, 52/r. T: 055 2396028.  **Map F5**

LEATHER

Cuoiera Fiorentina

From the famous ancient hand-crafting tradition of the Florentine "pellai" [leather craftsmen], typical of this area of Tuscany, here unique, inimitable products are created with extreme care and top-quality natural materials. A vast range of leather handbags, travel bags and accessories (belts, wallets, briefcases...), for him and for her, offering excellent value for money. Another strong point is the personalization of the products, organised to satisfy the tastes and requirements of customers, who can count Michelle Obama among their number. www.cuoieriafiorentina.it. Open Mon-Sat 9am-1pm/3.30pm-7.30pm. Via de' Nicola, 11. T: 055 6505091.  **Off Map**

Gianni Chiarini

Established in the 1990s, this brand is the expression of ancient artisan wisdom in the creation of contemporary bags and accessories, with an idea of pure design. A fresh, modern and cosmopolitan brand, but at the same time sophisticated, which has its roots in the heart of Florentine beauty. giannichiarini.com. Open Mon-Sat 10am-7pm; Sun 2pm-7pm. Via della Vigna Nuova, 52/r. T: 055 2654306. **Map D3**

Il Bisonte

Florentine leather goods brand Il Bisonte came about in 1970 thanks to Wanny Di Filippo's passion for leather objects. Housed in the boutique in Palazzo Corsini on the Lungarno are its beautifully hand-crafted bags, travel bags, briefcases, wallets, diaries, belts and other accessories epitomising the best of Tuscan workmanship. The brand's key focus is on materials, including its iconic cowhide: a natural, highly sought-after vegetable tanned leather which has the advantage of improving with age. www.ilbisonte.com. Open Mon-Sat 10am-7pm; Sun 11.30am-6.30pm. Via del Parione, 31-33/r. T: 055 215722.  **Map E4**

PASSION SHOPPING

AquaFlor

A perfume shop with the charm of past times, dedicated to the hand-crafted manufacture of perfumes made using natural and rare raw materials, personalisable through the choice of fragrances. A studio run impeccably by maître parfumeur Sileno Cheloni. www.aquaflor.it. - www.aquaflorfirenze.com. Open daily 10am-1pm/2pm-7pm. Borgo Santa Croce, 6. T: 055 2343471. **Map H5**

Dr. Vranjes

Home fragrances and elegant furnishing accessories made by hand in Florence for more than 30 years. Florence is home to the laboratories and the headquarters of the Florentine home fragrance company founded and managed by the "nose", the perfumer, namely chemist and cosmetologist Dr. Paolo Vranjes and his wife Anna Maria. In addition to the traditional production of ambient diffusers and "lamparum" items, the brand has diversified its production with linen, cosmetics, perfumes and gift boxes, also giving a strong Florentine identity to the packaging, inspired by Brunelleschi's Dome. drvranjes.it. Open Mon 3pm-7pm; Tues-Sat 10.30am-2pm/3pm-7pm. Via San Gallo, 63/r. T: 055 494537 **Off Map** • Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. Via della Spada, 9/r. T: 055 288796. **Map E3** • Open Mon 3.30pm-7.30pm; Tues-Fri 10am-1.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. Borgo La Croce, 44/r. T: 055 241748.  **Map I3**

La Ménagère

CONCEPT STORE A delightful concept store of around 1500 square metres that includes a shop with design objects for the home, a florist, in addition to a restaurant and a bistro. Located right in the city centre, in the space that was once occupied by the first Florentine household item shop, it combines industrial and recycled materials and design objects for a contemporary result with a romantic touch. [www.lamenagere.it](http://lamenagere.it). Open daily 7am-2am. Via de' Ginori 8/r. T: 055 0750600. **Map F1**

Marioluca Giusti

A Florentine Maison producing practical, elegant design objects for the table and more besides, in a style between fusion and pop. Its synthetic crystal glass and melamine collections are enhanced every year with new models with colour shades ranging from white to black to transparent, to brighter colours such as fluo. Its products are particularly appreciated by important international personalities such as the Princes of Monaco, King Mohammed VI of Morocco, Steven Spielberg, Valentino and the Missoni family. Its boutiques are characterized by total white walls with niches where the accessories are exhibited, as in a museum. It has several sites in Florence: Por Santa Maria, 16/r (open daily 11am-7pm); Via della Spada,



The entire Ferragamo universe

Florentine brand that has known how to combine age-old hand crafting skills with the creativity typical of products made in Italy, today **Salvatore Ferragamo** represents quality, contemporary elegance, innovation and tradition. The Florentine boutique, which contains all the fashion house's men's, women's, accessories and perfume collections, is located inside the medieval **Palazzo Spini Feroni**, the company's historic workshop since 1938, today its headquarters and the site of the **Salvatore Ferragamo Museum**. The boutique occupies the entire ground floor of the building, inside large spaces decorated with 18th-century frescoes, stretching from Piazza Santa Trinita to the banks of the River Arno. And it is precisely the wing of the store that faces onto Piazza Santa Trinita that hosts the **Ferragamo's Creations** corner, with the exclusive footwear line that revisits some of the brand's iconic models and also includes a collection of bags and accessories with the most representative prints and decorations.

Via de' Tornabuoni, 4/r. T: 055 292123 - www.ferragamo.com

SHOPPING

16-20 (Open Mon-Sat 10am-1.30pm/2pm-7.30pm; Sun 11am-7.30pm). Flagship Store: Via della Vigna Nuova 88/r. Open daily 10am-7.30pm. T: 055 2399527. **Map D3**

Officina Profumo-Farmaceutica di Santa Maria Novella

UNIQUE The oldest historical pharmacy in Europe (established in 1221), the Officina Profumo-Farmaceutica is housed in a part of the Dominican convent complex of Santa Maria Novella and has been open to the public for over four centuries (since 1612). Its products (perfumes, beauty products, medicinal herbs, herbal teas, sweets and chocolates) are sold all over the world in 75 single brand stores and represent a production par excellence on account of their quality raw materials and centuries-old handicraft techniques, with the aid of modern technologies. The frescoed monumental environments - Sales Room, Green Room, Ancient Apothecary and Sacristy - have been returned to their former splendour thanks to restoration work. www.smnovella.com. Open daily 9am-8pm. Via della Scala, 16. T: 055 216276. **Map D2**

The Merchant of Venice

NEW The new boutique is structured into a vast range of Eaux de Parfum and Eaux de Toilette, completed by products for personal care, for the environment and accessories. The essences are contained in packaging with designs inspired by the glassmaking tradition of Murano. Furthermore, the single-brand store provides a personalized layering service. www.themerchantofvenice.com. Open Mon-Thurs 10.30am-1.30pm/2.30pm-7.30pm; Wed-Sat 10.30am-7.30pm. Via degli Strozzi, 28/r. T: 055 216559. **Map E3**

Valli Tessuti Alta Moda

A reference point in Florence that offers its clientele the best made in Italy fabrics inspired by the most beautiful haute couture collections. The store carries a vast assortment of precious, sought-after cuts to make elegant dresses, prêt-à-porter and ceremonial attire both for men and women, but also coats, shirts and bridal gowns. vallitessuti.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Vigna Nuova, 81/r. T: 055 282485. **Map D3**

SHOES

Aquazzura

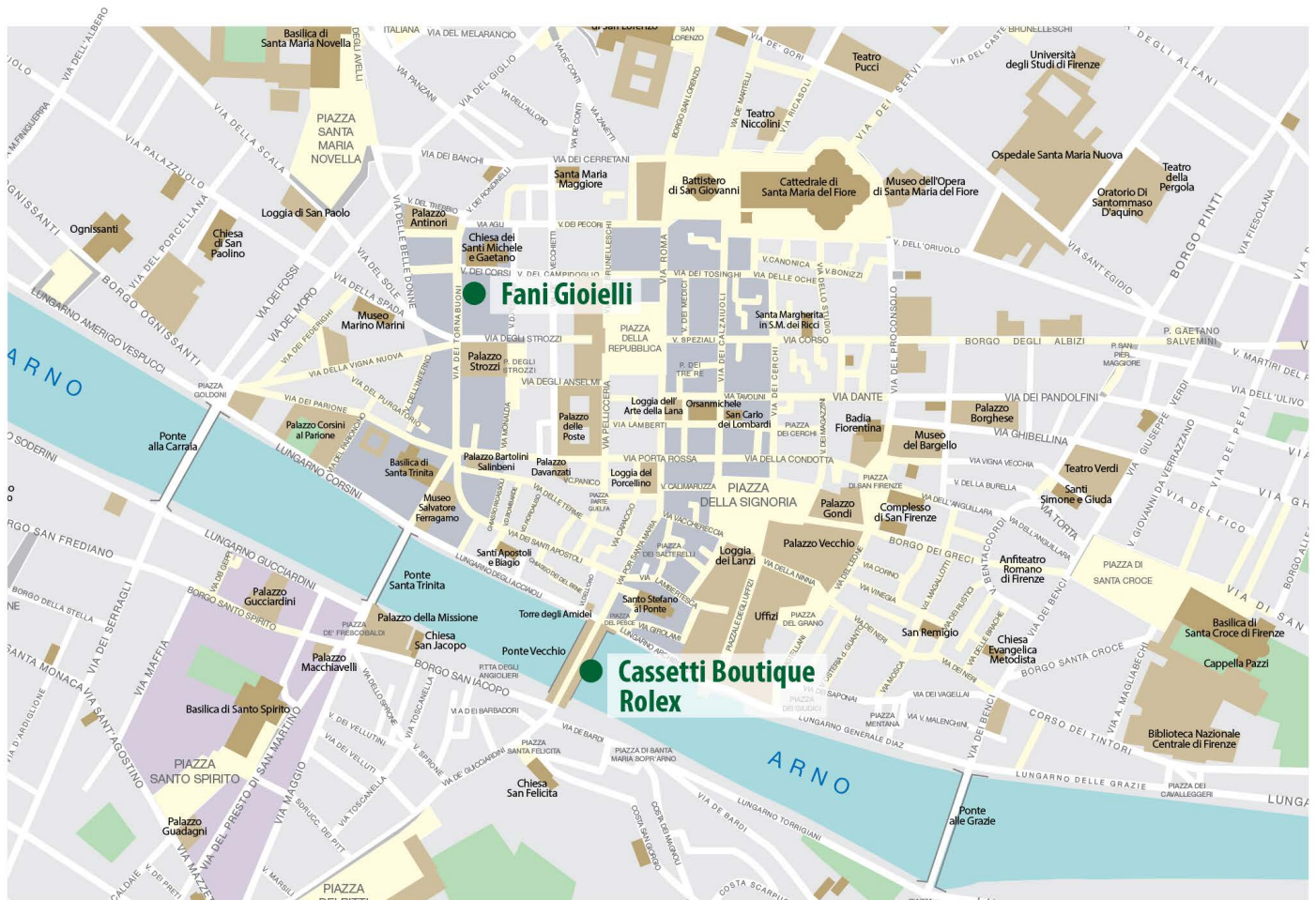
Created in Florence in 2011 and inspired by the luxury hand-crafting tradition, the brand combines a typically European refined aesthetic sensibility with modern Latin American elegance. Aquazzura shoes have been worn by trendsetters, Hollywood stars, European royalty and fashion insiders around the globe. www.aquazzura.com. Open daily 10am-7pm. Palazzo Corsini-Lungarno Corsini, 42. T: 055 291242. **Map D4**

STATIONERY

Pineider

Artisan savoir faire since 1774 in the universe of paper, writing and leather goods. Tradition and design are the distinctive features of this brand, which is unique worldwide: from the printing of precious and embossed paper to articles made of fine leather, to elegant writing instruments. www.pineider.com. Open Mon-Sat 10am-7pm. Piazza de' Rucellai, 4-7/r. T: 055 284656. **Map E3**

Luxury shopping



Official Retailers in Florence

► **Cassetti Boutique Rolex**
Ponte Vecchio, 29/r
T: 055 2741044
www.cassetti.it

► **Fani Gioielli**
Via de' Tornabuoni, 72/r
T: 055 212075
www.fanishops.it